

# NaveedAhmed\*

Product & Experience Designer

\*Awesomest Designer

## ABOUT

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Over the last 10+ years, I've spent most of my time crafting user experiences for software products. This involved design strategy, building 1.0 products, developing frameworks, making drawings, managing teams, and everything inbetween.

As a designer, my keen sense of observation and attention to detail have helped me become good at what I do. But, the journey has been as much about the craft, as developing the skills to build & ship great products.

## EXPERIENCE

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### Microsoft, India (May 2018 - Present)

Current role: Senior Design Manager

### Adobe Systems, India (Oct 2014 - May 2018)

Senior Experience Designer 1 / Experience Designer 2

### Johnson & Johnson Consumer, India (Jul 2013 - Aug 2013)

Research Intern

### Red Hat, India (Oct 2011 - Jun 2012)

User Interface Designer

### Infosys Limited, India (Mar 2009 - Oct 2011)

User Interface Designer

### Freelance Design, India (Aug 2006 - Feb 2009)

Freelance Web & Graphic Designer

## RESEARCH

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### Wayfinding Behavior in India

HCI-INTERACT 2015 / Germany / Springer Lecture Notes in CS

## EDUCATION

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### Master of Design - Interaction Design

Industrial Design Centre, IIT Bombay, Mumbai, India, 2014

### Exchange Student & Design Intern

IAD, Technische Universität Darmstadt, Germany, Summer 2013

### Post Graduate Diploma in International Business (PGDIB)

Symbiosis Center for Distance Learning, Pune, India, 2011

### Bachelor of Engineering - Computer Science & Engineering

Anna University, Chennai, India, 2008

## CERTIFICATION

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### Certified Usability Analyst™ (CUA)

Human Factors International, 2011

## PORTFOLIO

[www.naveedahmed.in](http://www.naveedahmed.in)

## LINKEDIN

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## LOCATION

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