Naveed Ahmed

PRODUCT DESIGNER & DESIGN LEAD

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EXPERIENCE

Microsoft Corporation

Senior Product Designer (Nov 2023 – until now)

- Designing Windows and macOS OneDrive experiences with a strategic focus on user satisfaction, clarity, and product quality.
- Building next-generation OneDrive and Copilot workflows to elevate productivity and overall product experience.

Senior Design Manager (Mar 2020 – Jul 2023)
Designer 2 (May 2018 – Feb 2020)

- Designed file-sharing and file-consumption experiences to strengthen collaboration across Microsoft Teams.
- Modernized SharePoint Lists on web and led the launch of Microsoft Lists across the Microsoft 365 suite, including its iOS, Android, and Windows apps.
- Led the University Recruitment & Internship charter for Microsoft India, shaping regional talent pipelines and advancing diversity and inclusion goals.

Adobe Systems

Senior Experience Designer 1 (Feb 2018 – May 2018)
Experience Designer 2 (Oct 2014 – Jan 2018)

- Led UX design for Adobe Learning Manager, Adobe's enterprise learning management platform.
- Defined the design strategy, framework, and design system as the product evolved from zero to product launch and adoption.
- Oversaw end-to-end UX and design research in close collaboration with leadership, product management, engineering, and product marketing.

Johnson & Johnson Consumer, India

Research Intern (Jul - Aug 2013)

- Conducted exploratory research and contributed to the design of healthcare products for middle-income households.
- Worked closely with doctors, pharmacologists, and sociologists to identify user needs and develop meaningful solutions.

Red Hat, India

User Interface Designer (Oct 2011 - Jun 2012)

- Conceptualized the first code browser for Red Hat Enterprise Linux (RHEL).
- Partnered with product management and engineering to design UX and deliver front-end code.

Infosys Limited, India

User Interface Designer (Mar 2009 - Oct 2011)

- Designed and engineered UX for diverse web products through cross-functional collaboration.
- Built zero-to-one product experiences across social media, insurance, healthcare, and digital marketing domains.
- Contributed to internal branding initiatives (pro bono), creating corporate communications, streamlining processes, and mentoring new designers.

PUBLICATIONS

Book: Microsoft Lists Essentials

Apress 2024 (United States) / DOI Link

Research Paper: Wayfinding Behavior in India

HCI-INTERACT, 2015 (Germany), Springer LNCS / DOI Link

EDUCATION

Master of Design - Interaction Design

IDC School of Design, IIT Bombay, Mumbai, India

Exchange Student & Design Intern,

Institute of Ergonomics & Human Factors, TU Darmstadt, Germany

Post-graduate Diploma in International Business (PGDIB)

Symbiosis Center for Distance Learning, Pune, India

Bachelor of Engineering - Computer Science & Engineering

Anna University, Chennai, India

CERTIFICATION

Certified Usability Analyst™ (CUA)

Human Factors International, 2011